

SEIU Local
1
BOARD OF DIRECTORS





Highlights of Local 1000 Research Department

Kenny Sims – Research Director

Roger White – Senior Research Analyst

Jack McGlinn – Senior Research Analyst

Andrea Tapia – Administrative Support



Communications and Member Engagement Support

- **Local 1000 Listens to You**

- Telemarketing Survey Results
- Multi-Year Decline in Membership Rates Since 2017
- Long-term Membership and Cancellation Trends
- History of Public Sector Unions in California
- Board of Directors Employees Voices Survey Results
- Election Statistics and Overview
- Analysis of Credit Card Spending

- **Online DLC Map for Local 1000 Website**



Member Viewpoints: Focus Groups and Surveys

- **Focus Group**

- Plan to implement small group conversations around what members value most about Local 1000 membership and how the union can grow.

- **Telework Survey and Report**

- Report on state of telework and attitudes about remote work

- **Local 1000 Priorities Membership Survey**

- Aimed at understanding highest priorities and the value of our union



- **Unit 11 Water Resources Survey**

- Unit 11 survey on the health and safety practice of “switching” among Water Resource Technicians, Water Resource Engineering Associates and Jr. Engineering Technician

- **Department of State Hospital Survey**

- Report on violence in California’s State Hospitals for Local 1000’s Health and Safety Committee.

- **State Bar Mandatory Vaccine Survey**

- Measured attitudes toward the California State Bar vaccine mandate.

- **Correctional Supervising Cook Survey**

- Unit 15’s Correctional Supervising Cooks related day-to-day work issues

Membership Campaign Support

- Research is working to other department and units to make our Union stronger.
 - Analysis of membership rates of growth
 - Quantified membership rates by DLC and job classification
 - Compared union membership rates by DLC
 - Analyzed retention rates of members hired by state since 2019